

CaixaBank DayOne has increased its client base tenfold since its launch in 2017

- **CaixaBank's division specialising in technological companies and their investors now has more than 5,000 clients.**
- **The bank continues to strengthen its position as a leading financial institution in the innovation economy and, in 2024, carried out 24% more transactions compared to the previous year.**
- **This year, it continues to strengthen its territorial presence and will provide support to innovative technological companies in the Balearic Islands, where it will launch this service with a specialised manager.**

1 April 2025

DayOne, CaixaBank's division specialising in technological companies and their investors, has increased its client base tenfold since its launch at the end of 2017. Over the past year alone, the number of clients has grown by 10%, surpassing 5,000.

DayOne's mission is to support all technology-based, fast-developing companies with a global reach throughout all stages of their development by offering tailored solutions.

The bank continues to strengthen its position as an institution of reference in the innovation economy. In 2024, CaixaBank DayOne carried out 24% more new financing transactions than in the previous year, with a total of 1,827 operations, and has established itself as a key player in the sector, with a market penetration rate of over 60%.

Regional expansion and relationship banking

DayOne currently has a team of 38 specialised professionals with extensive experience in the sector. It operates physical offices in Barcelona, Madrid, Valencia, Zaragoza, Bilbao, and Málaga and has specialised managers in Murcia, Castilla y León, the Canary Islands, Seville, Galicia, and Catalonia. It currently provides specialised services across 14 autonomous communities. This year, the division continues to strengthen its territorial presence and will provide support to innovative technology companies in the Balearic Islands, where it will launch this service with a specialised manager.

In 2025, DayOne aims to maintain and strengthen its leading position in the sector, continue growing, improve its regional reach, and facilitate connections between its clients and key players within the ecosystem, as well as continue to develop new partnerships, products and services to enhance its value proposition.

DayOne fosters relationship banking with different players in the ecosystem, facilitating connections, synergies, knowledge sharing, and innovation through strategic alliances. Throughout 2024, it has been present at or participated in over 360 events held across Spain, including 4YFN, South Summit, Alhambra Ventures, Canarias Destino Startup, and Valencia Digital Summit, among others. Additionally, it has established partnerships with key players in each local ecosystem, with more than 30 agreements, including SpainCAP, Big Ban Investors Spain, Startup Valencia, Tech Barcelona, Endeavor, Barcelona Global, B-Venture, Zebra, Girona Next, and AEBAN, among others.

Comprehensive/Broad Value Proposition

DayOne has evolved from being the “bank for start-ups” to the “bank of the innovation ecosystem”, offering a broad value proposition, new commercial initiatives, and strategic alliances. In this regard, at the end of 2024, it expanded its specialised offering for technology companies with the launch of a Venture Debt instrument with an initial endowment of €150 million, to finance the growth of these businesses.

To further support and drive the ecosystem’s growth, it has a Corporate & Investment Banking (CIB) team that provides direct advisory services to DayOne’s clients on fundraising and M&A operations for scale-ups, as well as business development services for venture capital managers and funds.

To contribute to the development of young, high-potential innovative companies, the bank has been organising the EmprendeXXI Awards annually since its inception in 2007, which this year reached their 18th edition. These accolades have become a prestigious recognition for start-ups in Spain and Portugal, having invested over €9.1 million in cash prizes and support initiatives, benefiting more than 525 companies that are now part of the AlumniXXI community. This community has become a key platform for knowledge exchange, idea sharing, and collaboration among the founders of past award-winning companies throughout the history of the EmprendeXXI Awards.