

*Celebration of the 20th anniversary of CaixaBank's volunteering initiative*

## **CaixaBank Volunteering mobilises 20,000 volunteers annually in activities that benefit 430,000 vulnerable people**

- **CaixaBank Volunteering organised nearly 30,000 activities across the country in 2024, involving 17% more people than in 2023**
- **Over the past year, CaixaBank volunteers collaborated with more than 2,500 social organisations across all regions in local initiatives and actions related to education and personal and professional support for vulnerable groups.**
- **The CaixaBank Volunteers Association celebrated its 20th anniversary in Barcelona with a meeting to thank the efforts of volunteers and social organisations. The event was attended by the President of CaixaBank, Tomás Muniesa; the Director of Business at CaixaBank, Jaume Masana; the Director of Social Action at CaixaBank, Josep Parareda, and the Deputy Director General of Culture and Territory at the 'la Caixa' Foundation, Rafael Chueca.**

### **March 21, 2025**

CaixaBank Volunteering is celebrating its 20th anniversary in 2025 and held an event in Barcelona to recognise volunteers and the work of social organisations. This milestone comes at a time when CaixaBank Volunteering already mobilises more than 20,000 volunteers a year, including employees and former employees of the CaixaBank Group and the “la Caixa” Foundation, as well as friends, family members, CaixaBank clients, and anyone else interested in participating in solidarity activities.

In 2024, a total of 20,200 CaixaBank volunteers took part in nearly 30,000 solidarity activities organized by the bank, which had a positive impact on the lives of more than 433,000 vulnerable people throughout Spain. These actions, carried out across all regions, involved the collaboration of over 2,500 local social entities.

Last year marked a record for CaixaBank Volunteering, with the number of volunteers increasing by 17% compared to the 17,240 participants in 2023, and the number of beneficiaries growing by 16%. Furthermore, 19% more solidarity actions were organised

than the previous year, and the initiatives were supported by 12% more social organizations.

To highlight the impact of this initiative, CaixaBank Volunteering held a ‘CaixaBank Volunteering Gathering’ at CosmoCaixa in Barcelona. The event was attended by CaixaBank’s Chairman, Tomás Muniesa; CaixaBank’s Business Director, Jaume Masana; CaixaBank’s Social Action Director and Chairman of CaixaBank Volunteering, Josep Parareda; the Deputy General Director of Culture and Territory at the “la Caixa” Foundation, Rafael Chueca, as well as nearly 200 volunteers from the institution across all regions.

For the third consecutive year, and after ten editions of ‘Social Week’, CaixaBank Volunteering will celebrate ‘Social Month’ in May, an initiative aimed at bringing the practice and benefits of solidarity closer to the public. During that month, in 2024, more than 16,500 people took part in the 2,750 activities organised by the financial institution. With a 21% increase in participation, these actions generated a direct impact on the lives of more than 117,000 people in vulnerable situations.

### **Local Actions and Strategic Programmes**

With the aim of responding to the needs of each group and adapting to the particularities of each region, CaixaBank Volunteering focuses its work on local activities as well as strategic programmes. Throughout 2024, the bank carried out over 14,800 local initiatives in municipalities across Spain both in large cities and rural areas, as well as 14,100 activities focused on the bank’s strategic programmes.

Personal and work support is one of CaixaBank Volunteering’s key pillars . Over the past year, 5,835 initiatives were implemented to support elderly people, as well as individuals with disabilities or health challenges. Additionally, numerous activities were promoted to foster inclusion in the labour market and support entrepreneurial projects.

Education is another major area promoted by CaixaBank Volunteering. Last year, 7,400 activities were carried out, including reading support and tutoring sessions for children. Furthermore, workshops were organized to provide essential financial knowledge to individuals with intellectual disabilities, seniors, and youth.

Environmental preservation is another one of CaixaBank Volunteering’s pillars. Aware of the importance of caring for the environment, the entity promoted 720 environmental actions, such as waste collection and beach cleanups. Awareness and training workshops were also conducted to encourage understanding and action in this area.

Digitalisation and IT skills workshops were another highlight of the 2024 initiatives. 141 workshops and sessions were held, enabling participants to strengthen their skills in digital tools, web browsing, and digital communication platforms.

### **Support for those affected by DANA flood and emergency situations**

The work of CaixaBank Volunteering goes beyond its strategic programmes by organising activities to deal with emergency situations. Last year, a total of 595 activities were carried out to provide assistance in emergency situations, positively impacting the lives of 9,200 people.

Following the severe effects of the DANA flood in late October, which devastated the Valencian Community, Castilla-La Mancha, and Andalusia, CaixaBank Volunteering organised 124 activities focused on reconstruction, distributing essential materials and food, preparing meals, and supporting those affected by the storm. Among the many actions, CaixaBank volunteers in the Valencian Community delivered food to seniors in the town of Alfafar and helped clean the streets of Algemesí.

These solidarity actions, benefiting over 5,700 people, were made possible thanks to the efforts of 390 volunteers from different regions and the collaboration with local social organisations. Simultaneously, CaixaBank raised over €25 million in public donations to rebuild the affected areas and provide aid to the victims.

### **CaixaBank Volunteering**

CaixaBank Volunteering is one of the largest volunteer initiatives in Spain and its purpose is to bring the practice of solidarity actions to all citizens. With a history spanning 20 years, the association is composed of employees and former employees of the CaixaBank Group and the 'la Caixa' Foundation, as well as friends, family members, CaixaBank customers and anyone else who wants to take part.

In the past year, thanks to joint efforts with over 2,500 social organizations and the commitment of more than 20,000 volunteers, CaixaBank Volunteering has helped more than 433,000 vulnerable people across Spain through activities related to education, digitalisation, support for vulnerable people and the environment, among others. Promoting corporate volunteering is one of CaixaBank's core initiatives. For the bank, this is a way to address society's challenges while offering financial services and solutions to social organisations and people at risk of vulnerability.