

CaixaBank's dresses its 'all in one' branches in purple for International Women's Day

 For the seventh consecutive year, the company is celebrating Equality Week from 3 to 9 March, conducting internal and external activities to raise awareness on the importance of diversity and equality in companies and society

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On the occasion of International Women's Day, CaixaBank will be dressing in purple several corporate buildings located across various Spanish cities. Specifically, the financial institution will be bathing in purple light its 'all in one' branches in Madrid, Barcelona, Valencia, Ibiza, Pamplona, Tenerife, Gran Canaria and Murcia during this week.

This initiative is part of Equality Week, an action that the bank has been carrying out for seven consecutive years with the aim of raising awareness about CaixaBank's commitment to equal opportunities among men and women.

Diversity, meritocracy, equal opportunity and talent recognition are some of the pillars of CaixaBank's corporate culture. Under these premises, the company is committed to become a benchmark for its employees, fostering inclusion and participation and bolstering projects that promote equality, both within the company and across society as a whole.

In line with this, from 3 to 9 March, CaixaBank will conduct various internal and external activities to raise awareness on the importance of diversity and equality in companies and society.

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