

CaixaBank's Management Committee appoints Belén Martín as new Head of Private Banking

- **With over 25 years of banking experience, Belén Martín was previously the regional director of CaixaBank in Castile and León.**
- **CaixaBank Private Banking is one of the leading entities in the sector in Spain, with a team of more than 1,100 specialized professionals and a network of 75 centers across the country.**

September 6th, 2024

CaixaBank's Management Committee has appointed Belén Martín as the new Head of CaixaBank Private Banking, replacing Víctor Allende, who is leaving the bank after ten years in the position.

Belén Martín was the regional director of CaixaBank in Castile and León. With more than 25 years' experience in the banking sector, before joining CaixaBank she was corporate director and Head of Business Banking at Bankia and throughout her career has held responsibilities in the divisions of Retail Banking and Corporate Banking. She holds a degree in Economics and Business Administration from the Autonomous University of Madrid and an MBA from IADE and completed executive programs at both ESADE and IE Business School.

Additionally, Belén Martín is vice president and counsellor of the APD (Association for the Progress of Management, in its Spanish acronym) in Castile and León and was vice president of the Spanish Association of Executives and Board members.

About CaixaBank Private Banking

CaixaBank Private Banking is one of the leading entities in the sector in Spain, with a team of more than 1,100 accredited specialized professionals. CaixaBank's specialists have an average experience of 15 years, and across CaixaBank's 75 exclusive Private Banking centres and 11 Wealth centres, they ensure that clients always receive personalised services.

In 2024, CaixaBank was chosen for the second consecutive year as the 'Best Domestic Private Bank in Spain' in the Global Private Banking Awards by the British specialist trade publication Euromoney, which recognize excellence and best practices in private banking internationally. CaixaBank Private Banking has received Euromoney's top national award six times in the last 10 years.

These awards consolidate CaixaBank's position as the leading private bank in Spain and are the result of a model based on advising and supporting clients through a wide range of exclusive and innovative products and services designed to always meet their needs.

CaixaBank Private Banking's value proposition offers different services that adapt to the needs and preferences of each client, from those who demand comprehensive advisory services, whether

independent or not, to those who manage their wealth independently through a platform with global investment capabilities in securities, funds, savings insurance, and other management products.

